

BUILDING
MOMENTUM
WHILE NAVIGATING
CHANGE



**2019 AGM
& CONFERENCE**
SEPT 23-24-25

OFSA.ORG/CONFERENCE-2019

2019 SPONSORSHIP & TABLE PACKAGE



ONTARIO
FUNERAL SERVICE
ASSOCIATION

Platinum Sponsors

Student Transportation \$3000

Welcome the students to the conference with the OFSA Board on Tuesday morning.
An email will be sent to the OFSA Board, Humber College and College Boreal recognizing sponsorship

Winery Dinner Venue and Transportation \$3000

Welcome everyone to the dinner and say a few words prior to the meal being served

Both sponsorships include:

A full registration for the 2019 Conference for one (1) representative

2 emails to OFSA Members recognizing sponsorship

2 social media (FB, LinkedIn, Twitter) shout outs with links to organization pages

Logos featured on the OFSA Conference registration page including links to your organizations website and other marketing materials

Gold Sponsors

Registration Desk \$2000

One (1) representative at the registration desk welcoming attendees when they arrive & assisting with name badges
Your organizations pop-up sign at the registration desk

Name Badge and Phone Holders \$2000

Organizations logo on badge and phone holder
Business card & branded pen inserted if provided.

Hotel Room Keys \$2000

Logo printed on the hotel room keys

All gold sponsorships include the following:

A one (1) day conference registration for one (1) representative

1 email to OFSA Members recognizing sponsorship

1 social media (FB, LinkedIn, Twitter) shout out with links to organization pages

Logos featured on the OFSA Conference registration page including links to your organizations website

Silver Sponsors

Tuesday Speaker: Ron DiFrancesco - \$1500

Introducing the speaker

Your organizations pop-up sign at the podium for length of the presentation

Wednesday Speaker: Melanie Willard - \$1500

Introducing the speaker

Your organizations pop-up sign at the podium for the length of the presentation

Banquet Wine Sponsor \$1500

Recognition of sponsorship on wine bottles served at the banquet tables

Verbal recognition at the Banquet

All silver sponsorships include the following:

50% discount on full conference registration for one (1) representative

1 email to OFSA Members recognizing sponsorship

1 social media (FB, LinkedIn, Twitter) shout out with links to organization pages

Logos featured on the OFSA Conference registration page including links to your organizations website

Bronze Sponsors

Student Lunch \$1000

Your organizations pop up sign at the restaurant

Verbal recognition at the lunch

Tuesday or Wednesday Lunch \$1000

Your organizations pop up sign at the restaurant

Speaker #2: Steve Chapelle \$1000

Introducing the speaker on Tuesday

Your organizations pop-up sign at the podium for length of the presentation

Speed Networking Participation Gift \$1000

Presentation of the participation gift to members & students

Wednesday Education Workshop \$1000

Your organizations pop-up sign at the podium for length of the presentation

All bronze sponsorships include the following:

1 social media (FB, LinkedIn, Twitter) shout out with links to organization pages

Logos featured on the OFSA Conference registration page including links to your organization's website



Premium Display Tables

Premium Display Tables \$175 + Tuesday registration for 1 or 2 representative at the special business rate

There are 5 premium display tables available that will be located outside of the meeting room on Tuesday September 24th. This area will have walk through traffic for the duration of the meetings on Tuesday and host the 2 social breaks and continuous beverages all day.

Set up will take place on Tuesday morning between 7:00am – 9:00am

Electrical is not available – we are keeping it green!

Only tables provided are permitted – See [HERE](#) for tables info.

You can register a max of 2 representatives per table at the special business registration rate

Only items that fit on the table and one (1) pop-up sign are permitted

Organizations are limited to registering one (1) display table, HST will be added at the time of registration

Display Table information: [HERE](#)

Registration Includes:

Logos featured on the OFSA Conference registration page including links to your organization's website

Speed Networking Tables

Speed networking tables: \$100 each + a Tuesday registration for 1 or 2 representative at the special business rate.

Speed networking is a meeting format and a quick way to expand your professional contacts. It involves participants gathering at each table for a set period of time to share information. You can introduce yourself, play a game or discuss a topic you feel is important. Just make sure you speak quickly because when the buzzer sounds it is on to the next table. *Ideas will be provided if inspiration is needed.*

Tuesday September 24th between 1:30 – 3:00pm

Location: Montclair Meeting Room

Set up: Tuesday @ 1:00pm

Students and members in attendance will receive a participation gift.

You can register a max of 2 representatives per table at the special business registration rate

Purchasing a table will include:

A branded tent sign on your assigned table all day Tuesday

One (1) reserved seat at the table for the day

The opportunity to place items/products at the table during the speed networking session

An opportunity to build brand awareness and meet the future of funeral

Swag bags will be provided to participants at the start of the networking. We strongly recommend that you bring a promotional item to add to the bag.

Organizations are limited to registering one (1) networking table, HST will be added at the time of registration

Other Opportunities

Beverage Tickets

Available to purchase in bulk with or without your logo:

Without your logo: 10 for \$100 - 20 for \$200 - 30 for \$300

With your logo 10 for \$150 – 20 for \$250 – 30 for \$350

Charging Station - Tuesday - \$150

Charging Station - Wednesday - \$150

Charging equipment will be provided. One (1) pop up sign is permitted

Boardroom Reservations

With a full conference registration you will have the benefit of booking a 12-person boardroom for 1 hr. on the Monday or at various other times during the conference. This can be used to meet with staff or clients and will be booked on a first come first serve basis. Contact the office once you have registered to reserve your time slot.

ADDITIONAL
INFORMATION

Conference Dates: September 24-25-26

Location: Hockley Valley Resort [Website](#)

Room Rates: \$180 per night + 15% resort fee

Reservation Code : OFSA **Phone:** 1-866-462-5539

Full Registration: early: \$445 **includes all meals & events*

late: \$545 **Rate changes on July 31st, 2019*

Tuesday Registration: (speakers, breakfast, breaks and lunch) \$235

Wednesday Registration: (speakers, breakfast, breaks and lunch) \$235

Special Tuesday Business Rate: \$190.00 (max 2 with speed networking & display table, winery dinner not included)

Winery Dinner: \$85

Presidents Cocktail Hour & Banquet Dinner Tickets: \$95

HST will be added at the time of registration



BUSINESS SPONSORSHIP & TABLE OPPORTUNITIES

Platinum Sponsors

- Student Transportation..... \$3,000.00
- ~~Winery Dinner Venue & Transportation..... \$3,000.00~~

Gold Sponsors

- Registration Desk..... \$2,000.00
- ~~Name Badge & Phone Holders..... \$2,000.00~~
- Hotel Room Keys..... \$2,000.00

Silver Sponsors

- ~~Tuesday Speaker..... \$1,500.00~~
- Wednesday Speaker..... \$1,500.00
- ~~Banquet Wine \$1,500.00~~

Bronze Sponsors

- ~~Student Lunch..... \$1,000.00~~
- ~~Tuesday Speaker #2..... \$1,000.00~~
- ~~Tuesday Lunch..... \$1,000.00~~
- ~~Wednesday Lunch..... \$1,000.00~~
- ~~Speed Networking Participation Gift..... \$1,000.00~~
- Wednesday Educational Workshop..... \$1,000.00

Premium Display Tables

- Premium Display Table..... ~~\$175.00 +HST~~
- Member Representative Tuesday(only)..... ~~_____ x \$190.00 +HST~~
- Non-Member Representative Tuesday(only)..... ~~_____ x \$290.00 +HST~~

Networking Tables

- Networking Table..... \$100.00 +HST
- Member Representative Tuesday(only)..... _____ x \$190.00 +HST
- Non-Member Representative Tuesday(only)..... _____ x \$290.00 +HST

Other Opportunities

- Beverage Tickets..... 10 for \$100.00
- Beverage Tickets..... 20 for \$200.00
- Beverage Tickets..... 30 for \$300.00
- Business Logo on Beverage Tickets..... \$50.00
- Charging Station Tuesday..... \$150.00
- Charging Station Wednesday..... \$150.00

Once your selection has been made email or fax to the OFSA office. Once received at the OFSA office an invoice will be produced and forwarded to:

Name: _____ Establishment: _____

Email: _____ Date: _____

Office Use Only: Date and time received: _____

CHEQUE Payment must be received 7 business days from date of invoice to reserve your table. If your cheque is not received your table will be released.

Additional staff registrations can be done online.

Ontario Funeral Service Association
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